

MEMORANDUM

NUEA
Radio-TV
Committee

24 April 1953

TO: NUEA Radio and Television Committee

Graydon Ausmus
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B. E. Mahan

FROM: Burton Paulu

I was originally scheduled to report to the NUEA convention on May 5 relative to educational television developments. As things have turned out, however, I must attend the JCET-NCCET session in Washington May 4 and 5 as University of Minnesota representative, for which reason I have asked Armand Hunter, who will be on the ground in East Lansing and who is certainly well informed in this field, to report to the convention for me.

This however does not take care of the question of a meeting of our committee. Since I will not be in East Lansing, it is difficult for me to arrange a session. However I am suggesting that those of you who are able to attend check with Armand on Monday relative to some sort of meeting. The Michigan State College television studios will be open for inspection by conventioners the evening of May 5 and you might want to meet up there, say at about nine PM after the banquet.

Knowing how busy you are, I realize that some of you may find it difficult if not impossible to attend the NUEA convention; in fact some of you may turn up in Washington at the same meeting I am going to. It is for this reason that I am not attempting to arrange more specifically for a meeting of our group.

cc: Armand L. Hunter

cc: Dorothy McNea

BP:cjm

NUEA

National University Extension Association Bulletin

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President's Column

In the Bulletin for May, 1953, I listed nine suggestions that were made by the chairmen of the 1952-53 committees. Judging from the letters I have been receiving, many others also approve some of the ideas involved. A few went a step further and added their own suggestions. One of these was that the business meeting might be held on the second day of the annual conference with the third day being devoted entirely to workshops.

Even though I may be accused of giving too much importance to committee structure, I nevertheless ask you to think with me as I try to analyze the types of committees that we have and their functions. Although many classifications might be made I suggest the following as one possibility.

A. Executive Committee

This is the only committee having executive functions and the only one elected by the NUEA general membership. Appointment of other committees is now the official responsibility of the president. The general custom is for him, prior to making appointments, to utilize the assistance of the executive committee and the recommendations of directors and committee chairmen. If, at the time of his election, the vice-president should also be officially recognized as the president-elect for the following year, last month's suggestion that this appointive power be transferred to the vice-president would mean merely that he would be making the appointments for the year of his presidency while he was still vice-president.

B. Organizational Committees

The work of these committees relates to the total membership of the NUEA and not to any group or specialized type. Actually their activities are in those areas in which our mutual problems are pulled together and organized in such a way that emphasis is given and action is promoted to produce results that we could not achieve individually:

- Editorial and Publications
- Federal Government Relations
- Institutional Cooperation
- Preparation of Extension Leaders
- Relations with Professional and Trade Associations
- Reports and Business Practices
- Research



C. Representational Committees

In this group are included those committees whose members represent the NUEA in organizations in which we hold membership, or in which we cooperate with organizations similar to ours. As can be readily understood, intimate knowledge of the NUEA and its activities over a period of years is one of the prime requisites for membership on these committees.

- American Council on Education
- Council of National Organizations
- Film Council of America
- UNESCO

D. Activity Committees

These are the "do" committees. They are concerned with the development and betterment of the planning, conduct, and evaluation of our various on-going activities. As the activity tends to dictate membership qualifications, membership in these committees is generally assigned to individuals who have some responsibility in their institutions for the activity involved. Moreover, in most cases the committee work is of such a nature that some degree of continuity of membership is advisable. Incidentally few institutions have all the activities listed in this group, and whether they do or do not the activities may or may not be listed under the heading of extension. Then, too, other activities which are not shown below in the list of active committees are carried on by some NUEA members. We may expect to see the strength of these committees and their volume of work ebb and flow with the vagaries of time and the changes in personnel in the NUEA and in our individual institutions.

- Audio-Visual Aids
- Community Organization
- Conferences and Institutes
- Correspondence Study
- Discussion and Debate Materials and Interstate Cooperation
- Evening Colleges and Class Extension
- Implications of Atomic Energy

NUEA WORKSHOP

A Regional Workshop for extension personnel is to be held July 12, 13, and 14 at Limerlost Camp in northeastern Indiana. The camp is under the direction of Purdue University; it is located at Oliver Lake, six miles south of LaGrange and just west of State Road 9.

Mr. C. W. Beese of Purdue University is chairman of the committee for the Workshop. Extension faculty and staff members from the states surrounding Indiana, and perhaps from Minnesota, Missouri, and Iowa will attend. The first session is at 6 p.m. on Sunday.

1954 CONVENTION

The next NUEA convention will be held on May 9 to 12, 1954, at the River-side Hotel, Gatlinburg, Tennessee. Reservations may be made directly with Mr. Whaley, Manager of the hotel.

Civil Defense

The American Legion Building in East St. Louis provided the facilities for a short course in civil defense in May. The course was planned and conducted by the Division of University Extension, University of Illinois, in close cooperation with representatives of the Civil Defense Council and the Chamber of Commerce.

Those who participated actively in planning, developing, and conducting the program are: Dean Robert B. Browne, Lawrence Miller, Director of Civil Defense; Curtis Hughes, Assistant Director; Charles Spilker, Secretary, Chamber of Commerce; Fred W. Steuarnagel and Walter Browne, Field Representatives; and Byron Fulk, Conference Supervisor on the campus.

Industrial Relations and Worker's Education

- Lectures and Concert Artists
- Radio and Television
- Technical Institutes
- World Affairs
- Extension Information and Library Services

I shall proceed with the appointment of Committees, again asking you directors and committee chairmen to send me your recommendations.

Everett J. Soop

Editorial

The Community Approach

Extension workers should read the new book* on Adult Education, by Sheats, Jayne, and Spence, with especial care because it raises highly important questions concerning the role of university extension. After reading it we should not lay it aside just handy for occasional reference but rather use it for continued discussion of our problems.

The chief controversy highlighted by the book is posed by the phrase, "the community approach." What of the contention implied, but not explicitly stated, that primary groups are good because they are necessary? It is easy to forget that the "we" feeling has a counterpart in exclusive attitudes toward "they."

Here are some illustrations of the weakness of the local community approach:

The growing fear of government lessens the areas of cooperation for the national community.

How about sectarian interests that refuse secular cooperation? Some denominations prohibit exercise of suffrage because the U. S. Constitution does not recognize Jesus Christ explicitly.

How about the "community of scholars" admirable in many ways but often "high brow" in vicious contempt for those who are not intellectual? What of the community of scientists who too often assume that it excludes the social scientists? Or consider the medical profession which in the United States officially repudiates socialized medicine, defined as something abhorrent, when in actual fact as well as sociological theory modern health programs inevitably require more varieties of organization to extend benefits more widely? And consider the international situation in which the hysterical fears of East versus West produce a neutralism that in its worst features negates freedom to learn and freedom to teach?

The book recognizes that there are at least two kinds of communities (actually there are many more) but fails to stress the fact that the classical formulation of primary groups recognizes four (the family, tribe, neighborhood, and play groups) which often actually stand in the way of the beneficent secondary groups and institutions.

Citizens too often protest taxation because it lessens private wealth for family and tribe; the neighborhood resists

city planning; the state community represents federal power; the play groups set their special hobbies before the general welfare.

The point of this editorial is somewhat vague but does lead to this question: Can we not realize more fully that there is one institution, the American University, that is, or ought to be, least suspect of exclusive and inimical attitudes? It is an organization that recognizes both the community approach and the institutional approach; it is itself a community of scholars devoted to one communal purpose, the creation of new knowledge and broader understanding. It is universal in its scope, not sectional. It is relatively objective, not biased or exclusive. It is committed to extension of the best ideas for an ever widening human whole.

W. S. Bittner

Walt Elder

Walter T. Elder, Bursar and Director of Students of Rutgers University College and University Extension Division, died suddenly of a heart condition at St. John's Hospital, Tulsa, Oklahoma, May 21 at 2:10 p.m. Prof. Elder was visiting his brother Stanley G. Elder of that city.

Professor Elder was born January 20, 1893, in North Braddock, Pennsylvania. He was stricken with a heart condition in early November; his condition was worsened by his wife Helen's death a few days later.

Professor Elder helped organize the University Extension Division in 1925.

He received an A.B. degree in Mathematics from Penn State and a M. S. degree from New York University.

In 1926 he was made Assistant Professor of Industrial Extension at Rutgers. On January 1, 1929, he became Professor of University Extension. Five years later he was made Assistant Director of University College, which title was changed to Director of Students of University College and the University Extension Division. He was active in committee work for NUEA.

Hawaii

The University of Hawaii Extension Division offers a considerable number of courses in agriculture, art, business, engineering, languages, and special courses in chemistry, photography, carving, psychiatry, and personality adjustment.

Additional programs are conducted at Hickman Center (Airmen's Education) and the Downtown Center.

A ten-weeks Television Workshop is scheduled this summer, directed by Wright Esser, Kona Television Station.

Visual Personnel

Personal and professional information about individuals with motion picture production and teaching experience is being compiled by the University Film Producers Association through its Personnel Committee.

This listing will assist universities and other employers in exploring personnel resources that could be used for the growth and enrichment of their programs of audio-visual production and training. Although most of those persons who have already submitted personal and professional information to the Committee are members of the U.F.P.A. and are engaged in university work, non-members are also invited to register.

Individuals who wish to send their personal data and professional qualifications to the Committee, as well as prospective employers who wish to receive names, addresses, and information concerning persons who have qualifications for specified job openings, should write to the U.F.P.A. Personnel Committee Chairman, Ledford C. Carter, Audio-Visual Center, Indiana University, Bloomington, Indiana. There is no charge for these services.

Foreign Policy

Indiana University, with the support of Lilly Endowment, Inc., will sponsor the Fourth Conference on Problems of American Foreign Policy on the Bloomington campus Friday and Saturday, July 10 and 11, 1953.

The conference will concern itself this year with the problem presented by the Soviet Union.

Group Development

The second annual Western Training Laboratory in Group Development is scheduled for next August 16 to 28 at Idyllwild, California, under auspices of the School of Education and University Extension on the Los Angeles campus of the University of California.

CNO

Interviews to collect material for the survey of adult education in national organizations represented in the CNO have been completed. The directory of organizations and survey of findings resulting from the study will be available during the summer of 1953.

Dr. L. H. Adolfson is chairman of the Council of National Organizations of which the NUEA is a member.

Labor Economics

Two courses in Labor Economics are scheduled at the Gary and East Chicago Centers, Indiana University, June 22 to August 7: Introduction to Labor Economics, and Practices and Problems of Collective Bargaining.

We Review

Adult Educations The Community Approach, by Paul H. Sheats, Clarence D. Jayne, Ralph B. Spence. The Dryden Press, N.Y. 530 pages, 1953.

An exceptionally able discussion of adult education in the United States presented in a lively awareness of the complexity of the problem. The liberal use of long and short quotations from definitive sources linked together with discerning commentary and systematic analysis makes exciting reading. While the authors have a bias in favor of the thesis that adult education must focus in the local community with the aim of improving "citizen participation in decision making", they recognize the importance of other points of view, particularly the sociological factors that make the local primary groups helpless in a world of growing interdependence, of overwhelming increase in knowledge, and of accelerating change.

Extension workers will be intrigued by the fact that this book is the first of the "new" adult education movement to give adequate recognition to University Extension and to the role of the American university as a unique resource in adult education. The discussion of UNESCO is fair but other international programs are slighted.

The book closes with quotations from Malcolm MacLean: "We must stop dead in their tracks all attempts to throttle the enlightenment of our children and ourselves; we must view efforts . . . to restrict or prohibit discussion of controversial issues . . . as especially perilous." The authors concluded: Our insistence on the importance of education is strong not because of any assurance of its readiness to do the job but because there is no alternative. The faith that sustains us is the faith in the democratic way." W.S.B.

Moral and Spiritual Education in Home, School, Community. A program aid for your P.T.A. Nat. Congress of Parents and Teachers, Chicago. 28 pp. 1953.

The pamphlet was prepared in cooperation with the Educational Policies Commission and is a careful presentation with excellent discussion materials and a selected bibliography.

Bridging the Gap Between School and College. Evaluation Report No. 1. The Fund for the Advancement of Education. 128 pp. 1953.

First of a series of progress reports, the book describes four related projects specifically directed at improving ar-

ticipation between school and college and increasing the efficiency of general education at this level.

State University of Iowa has published (April, 1953) a revision of *A Bibliography of Reading Lists for Retarded Readers*, compiled by Margaret Keyser Hill, Director, Reading Clinic, State University of Iowa. (College of Education Series, No. 37, Bulletin No. 681).

"Supervised Correspondence Instruction in the Secondary School," *The Bulletin of the National Association of Secondary School Principals*, Volume 36, Number 190, December, 1952.

This is a special issue of the Bulletin devoted to supervised correspondence study. The content of the magazine is divided into two parts.

Part I, which is designed to provide secondary-school principals with essential information about supervised correspondence study, contains three chapters. Chapter 1, "Can We Really Teach Well by Correspondence?" presents evidence gained from research, from experience, and from observation. Chapter 2 explains the purposes of supervised correspondence study as an integral part of the high school program, as a means of education for adults and out-of-school youth, as a way of providing education to homebound and isolated pupils, and as an instrument of curriculum improvement. Chapter 3 explains the operation of the system in the local school and in the correspondence study center, and indicates the role of State agencies.

Part II provides specialized information concerning programs conducted in foreign countries, about the therapeutic uses of correspondence study, and about the programs in correctional institutions.

The magazine as a whole provides the most complete single treatment of correspondence study at the secondary school level which has yet appeared.

G. B. Childs.

World Affairs

The *Newsletter* of the N.U.E.A. Committee on World Affairs, issued by William C. Rogers, Chairman, (University of Minnesota) contains brief descriptions of extension activities in this subject matter area of thirty-one universities and colleges.

The group at the sectional meeting at the East Lansing convention discussed plans for expanding the work of the committee. It was decided that the Newsletter should be continued. A resolution was recommended to the Executive Committee of the N.U.E.A. urging the development of a cooperative project coordinating experiments.

Paul Sheats

There is a lot of newly found interest in adult education in the European countries, but with relatively little understanding of progress in the fundamental education field (literacy) as it has developed in the United States.

This is the conclusion reached by Dr. Paul Sheats, who has returned to his U.C.L.A. post as associate director of University of California Extension after nearly a year spent in visiting Italy, Spain, France, and Switzerland.

The latter country is the most advanced in its methods of adult education, according to Dr. Sheats. Education for the underprivileged is everywhere a crying need, with some progress notable, especially in Italy in the field of technical, industrial, and agricultural education.

"It is important from our point of view that there be ever increasing adult education facilities developed in European countries, especially in Italy, where the communist threat is great, but the answer lies in indigenous development combined with our practical aid. In Italy, with the lack of communication facilities some fine work is being done by individuals in remote sections of the country."

During the first weeks of his stay abroad, Dr. Sheats completed chapters as co-author of the volume on "Adult Education" (see elsewhere in this Bulletin) which was published in New York on the eve of his return to this country. He was accompanied on the motor trip of some 7000 miles to four countries by Mrs. Sheats and their four children.

TV

Ralph Steetle, Executive Director of the Joint Committee on Educational Television, reports that, on June 4, 47 applications had been filed for educational television channels (20% of the total number reserved for educational use) and 17 construction permits have been granted. One educational station, KUHT, Houston, Texas, is already on the air, in addition to WOIT-TV of Iowa State College, and several others are expected to begin operation soon.

The great majority of applications filed for educational channels, according to Steetle, "show solid financial and community support." Many applications describe generous offers of assistance by commercial interests. In Birmingham, Alabama, for instance, Storer Broadcasting Company has offered to provide a complete transmitter and antenna. Other applicants report offers of other types of equipment and cash donations.

In Congress*

S 1996 and HR 2549, which are identical, have been introduced as part of the 1953 legislative program of the Department of Defense. The previous enabling legislation for the Army and Air Force expired on April 1, and the Navy has been operating its program under authority of annual appropriation bills.

Under the new bill, "educational opportunities may be provided by means of service operated or sponsored correspondence courses, locally conducted academic classes, or such facilities as may be made available by those cooperating civilian educational institutions as may be recognized as accredited by the Office of Education. . . or by the departments of education of the respective states." Tuition assistance to service personnel is authorized in amounts not exceeding "50 per centum of such tuition fees charged by cooperating civilian educational institutions in the case of officer personnel or 75 per centum of such tuition fees in the case of enlisted personnel."

The greatest danger to this legislation is lack of interest rather than opposition in Congress. Institutions desiring early action on the bill should communicate with Senator Leverett Saltonstall, chairman of the Committee on Armed Services of the Senate, and Representative Dewey Short, chairman of the Committee on Armed Services of the House . . .

S 971, which provides that postal rates for film and other audio-visual materials for instructional use by schools and colleges shall be the same as those for books, was passed by the Senate on May 21 and is pending in the House as HR 1939. This legislation was endorsed by the Committee on Relationships at its meeting on May 29, and its action has been communicated to the House Committee on Post Office and Civil Service. That committee is expected to report the bill to the floor soon, following hearings scheduled to open on June 10. Those interested should write their own Representatives in the House.

*From Higher Education, June 12, 1953.

Purdue Center

Purdue University is planning for construction of a "miniature" steel mill on the 168-acre campus of the Center in Hammond, Indiana.

The proposed 152 by 200-foot brick building will be a two-story "industrial research institute" structure that will cost an estimated \$600,000. It will be used for additional classrooms and for an inland steel company research laboratory.



D. Mack Easton

Professor D. Mack Easton has been appointed the new Dean of Extension at the University of Colorado to succeed W. M. Campbell, who writes: "You will find Mr. Easton a valuable member of the NUEA. He is exceptional as a presiding officer and in leading discussion. I predict for him a successful administration as Dean of Extension. I am happy to see him take over Extension at the University of Colorado. We have worked together for several years to strengthen the position of Extension in Colorado, and I predict that our efforts will produce results under Mack's direction."

"Both Easton and I worked with the Committee of the Senate on Utilization of University Resources. The report of this Committee which provides for some rather far-reaching changes in the administration of Extension was approved unanimously last month. It calls for the coordination of all Extension activities under a committee of the deans of which the Dean of Extension will be chairman. It also calls for more financial support to Extension and a considerable, though gradual, expansion of Extension Services."

"I appreciate very much the connection I have had with the NUEA as Director here and hope to continue to serve the cause in the future."

Mr. Easton has been Director of the University's Bureau of State and Community Service since 1944. He will succeed Mr. Campbell who will retire July 1 after 30 years with the University. Mr. Campbell was the "one man staff" of the Bureau of Class Instruction, now one of the largest bureaus of the Division, when he joined the University in 1923. In mid-1951 he was appointed the Division Director.

In announcing Dean Easton's appoint-

ment, the regents commented that numerous outstanding candidates from outside the state had been considered before the final selection. Mr. Easton has been with the University since 1929, being first associated with the Speech Department. He was on leave in 1942-43 to be director of War Services for the State of Colorado and 1951-52 to be Dean of the Staff College of the Federal Civil Defense Administration, cum laude from Huron College, Huron, South Dakota, and a M.A. from Cornell University, Ithaca, New York.

Howard Walker

Thomas Howard Walker will become director of University Extension at the University of Kansas effective September 1.

Walker, a 39-year-old Indianan, is now director of the Mobile center of the University of Alabama. Before going south to organize the Mobile center three years ago he was for three years director of the Richmond center of Indiana University.

The 6' 4" Walker will receive the doctorate degree this fall from Indiana University, where he earned an M.S. degree in 1947. He received the A.B. degree in 1938 from Earlham College, Richmond, Indiana, having majored in English and physical education. Walker's teaching experience spans rural, junior and senior high schools. At Indiana University he was supervisor of the testing bureau and later assistant to the director of Veterans' affairs while taking graduate work.

Dr. Frank T. Stockton, dean of University Extension since 1947, will become director of special projects in the division of University Extension. Dean Stockton has served one year beyond the customary retirement age for administrators pending the selection of a successor.

"Because of the great growth in volume and scope of extension work during Dean Stockton's administration, we have most carefully sought a successor," Chancellor Murphy of Kansas said. "In Mr. Walker we are gaining a tested administrator with the breadth of personal interests and experience to provide Kansas citizens with the educational services they are increasingly asking of our extension program."

Illinois

The 6th annual conference on adult education is scheduled for June 30th at Urbana on the campus of the University. The principal address is by Dean Robert B. Browne on "Developing Adult Educators." The conference is sponsored by the Illinois Adult Education Association and the Summer Session of the University.